

Our shelter animal photos courtesy of Sheryl Mann Photography.

# Doing More Together!

## BRHS + Henderson County + City of Hendersonville = SNIP

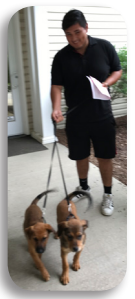
Part of the Blue Ridge Humane Society's mission is to reduce the overpopulation of companion animals. With support from the City of Hendersonville and Henderson County, BRHS is able to offer low cost spay-neuter for dogs and cats in our new **Spay-Neuter Incentive Program, or SNIP**.

Pet owners must be residents of Henderson County in order to get their animals spayed or neutered through SNIP. Our website at this link lists the documents accepted for proof of Henderson County residency: [www.blueridgehumane.org/community-services/snip](http://www.blueridgehumane.org/community-services/snip).

Owners must go to the County Animal Services Center located at 828 Stoney Mountain Road to complete the application process. There, pet owners will be asked to fill out a quick survey and an admission form provided by Humane Alliance, a program of the ASPCA. Surgeries are performed at Humane Alliance's state-of-the-art veterinary clinic in Asheville. A \$10 fee, which includes the surgery and rabies vaccine, will be charged at the County Animal Services Center when the surgery appointment is made. There are additional services that can be provided at modest added cost (see our website at the link above). On the day of the appointment, pets must be dropped off between 8:00 and 8:15 AM at the County Animal Services Center at 828 Stoney Mountain Road. Pets must be picked up between 11:30 AM and Noon at the County Animal Services Center on the day following the surgery.

Since July 1<sup>st</sup>, over 184 different pet owners signed up for the program, totaling over 108 dogs and cats. The important purpose of spay/neuter programs is to keep unwanted pets out of shelters in the first place. Reproduction rates of intact pets are daunting: A single pair of cats and their kittens could produce as many as 420,000 kittens in just 7 years. For dogs, the number is over 67,000 in just 6 years.

So we are delighted to coordinate with the City, County, and Humane Alliance to provide this invaluable SNIP program. For more information, please contact the Blue Ridge Humane Society SNIP Director, Megan Cockman, at **828-698-4481** or email her at [snip@blueridgehumane.org](mailto:snip@blueridgehumane.org).



## BRHS + ASPCA = "PROJECT TRANSPORT"



BRHS has now joined the ASPCA's national animal relocation network, strategically replacing our own volunteer driver re-location program. "Based on the theories of supply and demand, the ASPCA's Animal Relocation program saves lives and gives shelter pets the best chance of finding safe and loving homes by transporting them from areas of oversupply--where the likelihood of adoption is slim--to locations where there are few, if any, similar animals in shelters and the chances of adoption are greater."

Additionally, relocating our Shelter's adoptable pets to partner agencies frees space in our Shelter for other animals in need here. The program is a win-win situation: It relieves over-crowding, frees up needed space, meets the demand in the destination shelter, and increases the chances for adoption of the transferred animals.

BRHS is in dire need of volunteers to foster our animals slated for this ASPCA relocation program. Here's how it works: The foster person picks up the animal(s) at the Shelter, completes foster paperwork, and receives information and supplies for the animal(s); fosters them at home; brings them back to the Shelter for a health check; and then later drops them off at the Shelter the morning of the next scheduled ASPCA transport. The ASPCA takes over from there, providing their own van and driver for the pets' ride to the destination receiving agency.

If you or anyone you know is interested in becoming a foster, please call Karla Pan at **828-685-7107**. Foster training and cost reimbursement will be provided.





### Administration

14 Towne Place Dr. Suite 130  
Hendersonville, NC 28792  
828.692.2639

### Shelter

88 Centipede Lane  
Hendersonville, NC 28792  
828.685.7107

### Thrift Store

1214 Greenville Highway  
Hendersonville, NC 28792  
828.692.3503

[www.blueridgehumane.org](http://www.blueridgehumane.org)



*Providing second chances  
since 1950*

*Blue Ridge Humane Society  
is dedicated to reducing the  
overpopulation of companion  
animals in Henderson County  
and to improving their quality  
of life through adoption,  
collaboration, and community  
education.*

Want to help?

Donate to BRHS  
1214 Greenville Highway,  
Hendersonville, NC 28792

Not ready for a full-time  
commitment? Why not try  
fostering an animal in  
your home?

Even though their stay  
is temporary, fostering  
changes lives forever.

Follow Us!



## Adoption Gone Viral -- Say Cheese!

Adopted from our Shelter, Attenborough WolfTail, aka Atty, has become an Instagram star! His photos are posted at [www.instagram.com/attenboroughwolftail](http://www.instagram.com/attenboroughwolftail) and his Instagram handle is @Attenboroughwolftail.

### New forever home and love story provided by Lisa De Voe:

"Atty came into my life at just the right time, of course. It had been about 4 years since I had a pup. My precious, precious pup had been with me for about 15 years, so it took some time before I felt ready again. I met Atty twice before I adopted him. It seemed he had been at the Shelter for longer than most pups at Blue Ridge. I love hounds and he's part bluetick coonhound. He was sweet, food-motivated, well-behaved, but not that interested in me. We walked around and I took him back in. Decided to think on it. But I went back for him because I'd decided to support him in his journey to have the life he needed, whatever that would look like... even if he didn't snuggle me immediately like a pit would, or wag his tail faster than lightning like a lab might.

"It took weeks, even months, to gain his trust. He slept on his own bed in a different room than my bedroom. We had adventures daily, ate treats, played with toys, did zoomies. Slowly but surely he started opening up. One day I panicked because I couldn't find him anywhere in the house. I checked the bedroom last because he'd rarely be in there. There he was on my bed, on his back, all four legs straight in the air! He's really tall so it just looked so silly. I walked over and he was wide awake, staring at me, asking for a belly rub that he was now trusting me to give. Tiny ways of sharing trust with me would appear each day, from rubs to snuggles, and shortly he took over my bed.

"Atty is extremely smart, he understands more words than any animal I've had. He's stoic and goofy all at once--loving, brave, and adventurous. We go on mountain hikes every single day. He's not very demanding, he's quiet (unless a bear is around), and he's never gone to the bathroom in the house since he's lived with me, so unlike my experiences with other pups with their initial adoption anxiety.

"I started taking photos with my phone because Atty would sit and pose for me and often smile! He rekindled my love for photography, so I invested in a better camera eventually. Taking photos and adventuring daily in the mountains have reconnected me to nature in a way that makes me appreciate everything in my life so much deeper. And I can't imagine having a better partner to explore with. We started an Instagram account because we wanted to find a way to give back to Blue Ridge Humane Society. His Instagram exploded after a short time of actively being on there, and he now has over 6,000 followers and an awesome dog community of support. We have a fundraising contest planned for Instagram in October on his adoption anniversary.

"I think the most rewarding thing about Atty joining our family is that he's shown me how to make love simple, and that's really how it should be."

## 🦴 🦴 🦴 🦴 Planning Food Pantry Partnerships 🦴 🦴 🦴 🦴

Good pets owners should be able to keep their pets for as long as possible, even in times of economic crisis. We currently offer a Community Pet Food Pantry at our Shelter. However, we are planning to make this service more accessible to those in need by co-locating pet food at human food pantries throughout the county. Once coordinated, we will be accepting pet food donations at our partner pantries. For more information contact [aprodrick@blueridgehumane.org](mailto:aprodrick@blueridgehumane.org).

## TOP DOG SPONSOR SPOTLIGHT on "The Q"



Mark Warwick, General Manager/Program Director, and Paige Posey of radio station WTZQ host their popular morning show, "The Breakfast Club with Mark & Paige," and are amazing supporters of BRHS. WTZQ provides us with reduced-cost advertising, free public service announcements and on-air time—invaluable promotion for our events and programs.

WTZQ's philosophy is "Serve your community and your community will serve you." WTZQ not only plays great music that you can't find on radio any longer, but it endeavors to be the station local residents listen to when they want to know what's going on in our community. And a major focus in that effort is to find ways to help support the non-profits in Henderson County. Mark says, "When listeners and friends let us know that they have supported our advertisers or community events because they heard about it on "The Q," when various non-profits speak of their needs and the WTZQ family of listeners springs into action to help--that is the ultimate reward." Paige adds, "And of course, the best pet stories we have to share are of people who were reunited with their furry friends because of WTZQ's lost pet report, Pet Patrol."

So thank you, WTZQ, for striving to make life better for all of our residents, animals included!



## Sheryl Mann: Lifesaving Shelter Animal Photographer

Ever wonder who takes all those gorgeous photos that you've seen on our facebook pages, on our website, and in our newsletters? Meet Sheryl Mann, animal photographer. This talented artist volunteers her time taking exquisite photos of the animals at our Shelter, photos that reveal each animal's personality, providing their very best first chance at finding a good home. We are delighted to highlight her interview with us:



### BRHS: How did you get into pet photography?

"I've always appreciated a wonderful photo and as I took some classes and learned the technical details of photography, I realized that I loved it. I discovered an animal photography class, and my instructor gave me feedback that literally changed my life 8 years ago: She encouraged me to seek out animal shelters and donate my time and budding skills to help get animals adopted. She said that shelter photography was a great training ground for a future in professional animal photography, AND I could give some animals a boost by helping get them noticed. It was at that point that I connected with HeARTsSpeak and began reaching out to local area rescues...and my life changed."



[Note: HeARTsSpeak is a non-profit consortium of artists and animal shelters collaborating to

provide pro bono services promoting animal adoption and welfare through better photographs and marketing tools. The participating artists donate over 15,000 hours of service monthly to animal welfare organizations. ([www.heartsspeak.org](http://www.heartsspeak.org))]

### BRHS: How did you connect with BRHS?

"I received a very nice email from staff at the Shelter, asking if I had any time or wish to help the animals at Blue Ridge. After a few quick conversations, I packed up my mobile studio and started making bi-monthly visits to the Shelter. That was almost two years ago."

### BRHS: How rewarding do you find this work?

"I have a huge soft spot for animals. I dedicate my life to as many animals as I can because I believe they are a gift. They help us in so many ways--from lowering our blood pressure to calming our nerves to detecting health issues. They find lost stuff, whether they be things or people. They rescue us when we need help--off a snowy mountain or out of deep water. We, in turn, care for them with companionship, food, love, and shelter. We love them like our own kids. We grieve for them as family members. We celebrate their birthdays and mourn their passing. I believe our lives are made more complete when we have the love and trust of an animal companion. As a professional, my goal is to show how complex these relationships are in photos. I love telling an image story about how amazing dogs can be and how underestimated they are sometimes. Dogs really do have many different emotions and you can see them when you freeze time in an image. I volunteer photography services because I want to see more people experience the positive life-changing magic that happens when you bring home a rescue animal. I believe that my knack for a compelling portrait/story could catch the eye of just the right person or family to make a match happen. To play a part in that process brings my heart so much joy!"

**For saving animals' lives one photo at a time, we say simply, "Thank you, Sheryl."**

(To see more of Sheryl's photography, visit her website at [www.sherylmannphotography.com](http://www.sherylmannphotography.com).)



## Dog Training Classes at Grove Street Property

One of our main goals is finding loving families for homeless pets. We have another goal that most people seldom realize: keeping pets in their homes. Our pets are like family to us, and just like family members sometimes they have annoying habits. Scratching, digging, barking, missing the litter box--these problems occur with even the best dogs or cats. The good news is, there is help! Many of these behaviors can be easily corrected. If a problem behavior is worked on with love, patience and training, it can lead to a happier dog or cat and a much happier owner.



To that end, BRHS is offering dog training classes at our new Grove Street property. Not only can the public sign up to take classes, but we also offer a discount to recent adopters. Through our Puppy Head Start class and our Manners 101 class, adopters can learn to effectively communicate with their new canine family members. Dogs will gain confidence, develop essential socialization skills and have fun as they learn. Pet owners will gain appreciation for how their dogs' minds work and reap the rewards of positive training. Visit [www.blueridgehumane.org](http://www.blueridgehumane.org) to register for the classes that are right for you and your pup.

## Thrift Store Forms New Important Partnership



Our new partnership with Jack's Appliances at 814 Grove Street in Hendersonville allows us to now accept your donations of working washers, dryers, ranges, refrigerators, and freezers. We previously had to turn down these donations because we had no way to test them nor room to display them. Now you can drop them off at Jack's

Appliances and tell them you are donating your items to help the animals at the Blue Ridge Humane Society. Or call us at **828-620-3150** for a free pick-up and we'll drop it off at Jack's. Jack will test, display, and sell the appliance and then donate half the proceeds to our Thrift Store. We are so excited to be in partnership with such a generous, helpful, and needed new business in our area.

## Thrift Store Has Daily Blow-Out Sales

The "Most Upscale Thrift Store in Henderson County" is unique in so many ways. The BRHS Thrift Store's most popular difference is that every single day we have awesome store-wide sales. Not once in a while, not weekly, but every day. There's an easy way for you to know each morning what that day's sale is going to be. Simply sign up to receive the morning email blast that is sent out around 8 AM. That way you'll walk in the store knowing what items are on sale and the percentages off. Sign up in the store on the clipboard near the cashiers, or visit the Thrift Store page on our website at [www.blueridgehumane.org](http://www.blueridgehumane.org) and click on the email button.



## We're All Better Together!

**It has been a season of collaboration with many caring groups joining us to form new programs and improve current ones. We are fortunate to be in a community that appreciates and respects all animals. Together we can always do more. My sincere thanks to everyone who donates, volunteers, and works for the benefit of all creatures.**

Lutrelle O'Cain, Executive Director



1214 Greenville Highway  
Hendersonville, NC 28792

Make sure we have your email address to receive our e-newsletters. Go to the home page of our website and look for "Stay Connected" to sign up:  
[www.blueridgehumane.org](http://www.blueridgehumane.org)



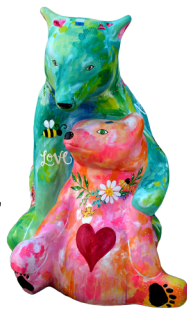
### Follow Our Tracks To ...

**Animal Boogie!...**Saturday, August 26, Sanctuary Brewing, music by Tim & his Friends, 8-11pm, fundraiser for BRHS.

**Homes for Dogs Adoption Event...**Saturday, September 9, Coldwell Banker King, 10am-1pm

**National Adoption Weekend...**Sept. 15-17, PetSmart Hendersonville, every adoption generates funds for BRHS

**"Promise Bear" Auction...**Saturday, October 21, Historic Courthouse on Main Street, bidder registration and live music at 3pm, live auction starts at 5pm. Special thanks to our bear artist Bethany Joy Adams.



Dan Emerson, photographer

## 7th Annual Benefit for our Shelter Animals



# Wags to Riches

Saturday, September 30  
Hendersonville Country Club

6:00pm 'til 10:00pm

Dinner & Dancing & Silent Auction  
(jewelry, artwork, trips of a lifetime)

\$100 per person

**FAIRMONT SCOTTSDALE GOLF & SPA**  
3-night stay at Fairmont Scottsdale Princess, daily breakfast for 2, \$500 in Fairmont gift cards towards golf and/or spa, airfare for 2

**CELEBRITY CRUISE**  
Ocean view stateroom for 2, 7-night Alaska or Bermuda Cruise, or 4-night to 7-night Caribbean Cruise with priority tender/disembarkation

**LE CORDON BLEU OTTAWA, CANADA**  
Choice of Hands-On Culinary Workshop, afternoon tea, daily breakfast for 2, 3-night stay at Fairmont Chateau Laurier, airfare for 2

### Silent Auction Trips

**FAMILY FUN!**  
❖ Disney World Tickets  
❖ Amelia Island Tour  
❖ Myrtle Beach Condo  
❖ Dollywood Tickets

**AMERICA'S CUP YACHT SAILING IN SAN FRANCISCO**  
3-night stay at Fairmont, 2.5 hour America's Cup yacht sailing experience, daily breakfast for 2, airfare for 2

Call Paula at 828-692-2639 ext. 301 to get more details or make reservations to get in on the fun!  
Reservations can also be made at [www.blueridgehumane.org/wags](http://www.blueridgehumane.org/wags)