

Community Impact



Numbers



January - December 2022

2022 Impact Report

Adoption Center

Metric	Number	% Change from Prior Year
<i>Intake</i>		
Transfer In	918	21.43%
Owner Surrender	103	80.71%
Stray	7	Infinity
Returns	67	62.87%
Born in Care	0	100%
Total Intake	1,099	28.84%
Partner Shelters	10	400%
Animals from HCAS	784	12%
<i>Outcomes</i>		
Adoptions	1,083	30.48%
Cats Adopted	633	41.29%
Dogs Adopted	433	21.97%
Birds Adopted	1	66.66%
Guinea Pigs Adopted	7	250%
Ferrets Adopted	2	Infinity
Rabbits Adopted	7	Infinity
Transfer Out	7	82.50%
RTO	1	No Change
Behavior Euthanasia	0	100%
Medical Euthanasia	5	No Change
Died in Care (Failure to Thrive)	8	38.46%
Total Outcomes	1,104	27.34%
Total Live Outcomes	1,091	28.96%
Live Release Rate	99.54%	0.14%
<i>Medical</i>		
Dental Surgeries	5	44.44%
Orthos	3	Infinity
Amputations	4	100%
FIV Positive	8	Infinity

Indicates Increase
Indicates Decrease

	Heartworm Positive	12	9.09%
	Enuclation	3	50.00%
	Long Term Conditions	8	Infinity
	Spay/Neuter Surgeries	591	20.12%
	Vaccines Given in House	723	7.86%
	<i>Adoption Support</i>		
	Dog Follow Ups Sent	727	123.00%
	Cat Follow Ups Sent	615	41.05%
	Responses from Adopters	239	10.13%
	Private Lessons	16	77.77%
	Behavior Phone Consultations	48	60%
	<i>Length of Stay</i>		
	Average Days Available Cats	12	50%
	Average Days Available Dogs	10	9%
	Average Days Available Birds	2	Infinity
	Average Days Available Ferret	4	Infinity
	Average Days Available Guinea Pig	30	Infinity
	Average Days Available Rabbit	23	Infinity
	Average Days on Site Cats	9	50%
	Average Days on Site Dogs	9	50%
	Average Days on Site Birds	2	Infinity
	Average Days on Site Ferret	1	Infinity
	Average Days on Site Guinea Pig	3	Infinity
	Average Days on Site Rabbit	7	Infinity
	<i>Volunteers</i>		
	AC Volunteers	200.00	33.33%
	AC Volunteer Hours	207,465.52	241.41
	FTE Volunteer Hour Compasion	99.76	241.41
	Volunteer FTE	\$5,732,272.15	-
Community Support Services	Families Helped with Vet Assistance	235	46.87%
	Meals on Wheels Visits	15	48.27%
	Food Delivered to Pantries	37,531	18.33%
	Food Giveaways Animals Assisted	9,922	62.20%

	Food Giveaways Houesholds Assisted	1,485	Not Measured
	SNIP Surgeries	1,251	3.04%
	SNIP Rabies Vaccinations	853	3.51%
	SNIP Microchips	652	Not Measured
	SNIP Other Services	2,268	Not Measured
	Rehoming Diversion Rate	78%	Not Measured
	Reclaim Assistance	19	375%
	Temporary Boarding Assistance	8 (101 Days)	33.33%
	Other Direct Services	136	Not Measured
	Outreach Events	193	Not Measured
	Education Events	3	Not Measured
	<i>Volunteers</i>		
	CS Volunteers	21	22.22%
	CS Volunteer Hours	518.55	34.92%
	FTE Volunteer Hour Compasion	0.25	34.21%
	Volunteer FTE	\$14,326.43	-
Donor Appreciation	Thank-a-Thon Calls Made	200	14.28%
	Donor Handwritten TYs Cards Sent (Dev Co	1476	49.09%
Events	Event Participants	457	2.69%
	Third Party Events	53	26.19%
	Barkyard Parties Hosted	49	53.12%
	Barkyard Attendees	4,107	197.85%
Fosters	Animals in Foster	549	17.30%
	Foster Homes Used	135	17.04%
	Foster Hours	15,250	25.42%
	Hours Cat Fostered	12,323	29.67%
	Hours Dog Fostered	2,521	5.35%
	Hours Guinea Pig Fostered	241	Infinity
	Hours Ferret Fostered	6	Infinity
	Hours Rabbit Fostered	159	Infinity
Social Media	Facebook New Likes	123	4.22%
	Facebook Followers	4,488	12.36%
	Facebook Post Engagement	25,508	0.10%

*8,760 hours in a year

	FB Post Reach	150,000	47.57%
	FB Page Visits	8,334	294.04%
	Email Marketing Open Rate	0.41%	46.47%
	Email Marketing Click Rate	0.02%	0.02%%
	Email Marketing Contacts	11,329	39.37%
	Email Opens	94,285	129.22%
	Email Clicks	4,574	94.97%
	Instagram Followers	4,488	11.29%
	Instagram Page Reach	2,855	5.48%
	Instagram Post Engagement	15,900	132.01%
	Instagram Profile Visits	430	3.38%
Thrift Store	Items Donated, Processed & Sold	202,055	18.21%
	Transactions	51,863	18.21%
	Furniture Pickups	353	16.88%
	Deliveries	44	57.14%
	<i>Volunteers</i>		
	Store Volunteers	95	5%
	Store Volunteer Hours	12,440	23.19%
	FTE Volunteer Hour Comparison	5.98	23.29%
	Volunteer FTE	343,700.39	-
Volunteers	Active Volunteers	364	19.34%
	Volunteer Hours	221,221.98	201.76%
	FTE Volunteer Hour Compasion	106.38	201.78%
	Amount of FTE	\$ 6,112,357.67	942.20%